



GLANCE VIDEO

Video Engagement In-Brand, In The Moment, and In-Context

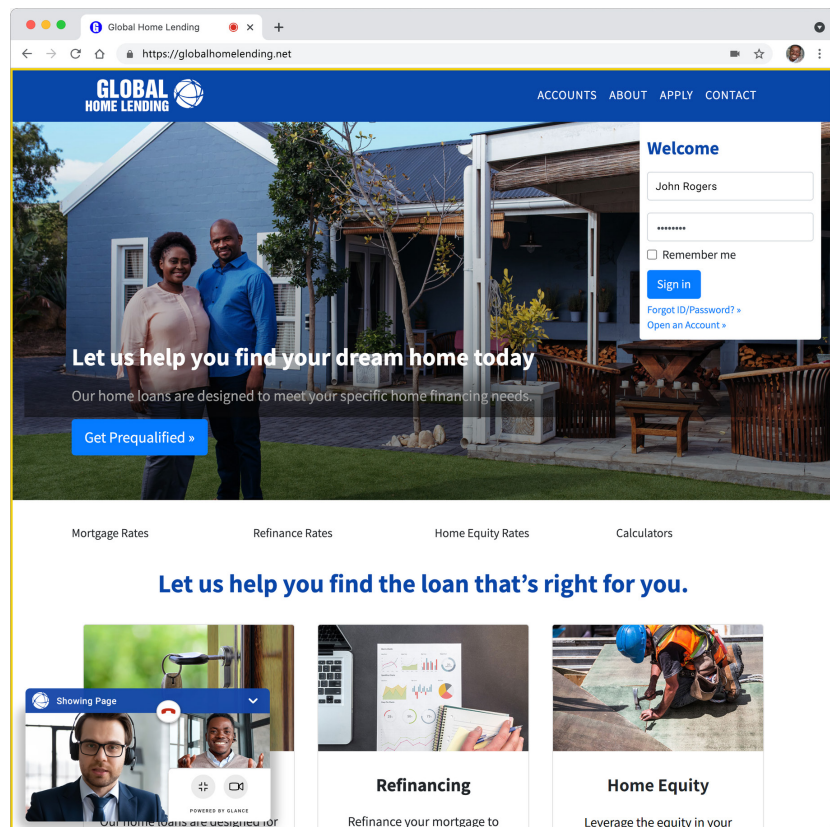
Key Benefits

- **Video on-demand**
designed to seamlessly work with your existing enterprise technology
- **Stay In The Moment**
Host an impromptu meeting anytime, anywhere, on any device
- **Embedded into your branded website or app**
ensuring customers always have a consistent experience
- **No downloads or 3rd party sites** so the customer experience remains frictionless
- **Security-First**
Glance Video does not use proxy servers and is ISO 27001 and PCI compliant, while also supporting HIPAA and GDPR compliance

www.glance.net

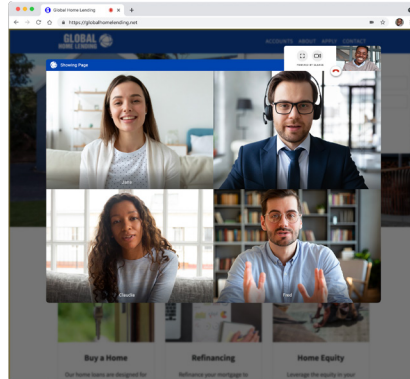
Add embedded video to any customer interaction with a single click!

Glance Video empowers your advisors to visually connect with customers and better guide them forward. Frictionless and built directly into your organization's pre-existing workflows, Glance Video keeps customers in the moment, engaged, and focused on the task at hand. Whether you launch with video or escalate from a cobrowse or screen share session, Glance Video makes delivering an amazing customer experience simple, easy, and quickly scalable.



An Embedded, In-Brand, Customer-Driven Video

- No downloads
- No plugins
- No extensions
- No WebRTC required



Why H.264?

H.264 is open-sourced and provides high-quality video on any platform, any device, or any browser.

Web Video

Visually connect with customers in real-time via their web browser, whether for agent-only video or multi-participant sessions

- Multi-way video that can be easily escalated from your already-active Glance session or launched from the start
- Works with both screenshare (one-way video only) and cobrowsing
- Full video controls for both agent and customer, including:
 - Background Blurring
 - Video Muting
 - Video Resizing
- Video delivered via secure WebSocket connection

App Video

Using Glance's mobile SDK, deliver high-quality, 2-way video directly into your app

- Embedded, branded video that launches directly from your mobile application
- Includes optional in-app calling
- Supports both iOS and Android devices

Extend your vision using remote mobile cameras

Harness the mobile camera of connected customers or workers in the field to troubleshoot equipment remotely. Toggle the camera from front to back to consult and inspect. Learn more about mobile camera share applications of Glance Video.



Glance transforms the customer experience by enabling collaborative visual engagement. We are one of the world's simplest, most reliable, and secure platforms that enable companies to see, show, and share anything online, creating a frictionless path to great online experiences. Thousands of organizations, from financial services and healthcare to retail, advanced technology and SaaS companies, depend on Glance to bring a personalized experience to their customer service, sales, and support interactions. Glance boosts customer satisfaction and loyalty, increases revenue growth, and cuts operational costs.

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